



China(Guangzhou)International

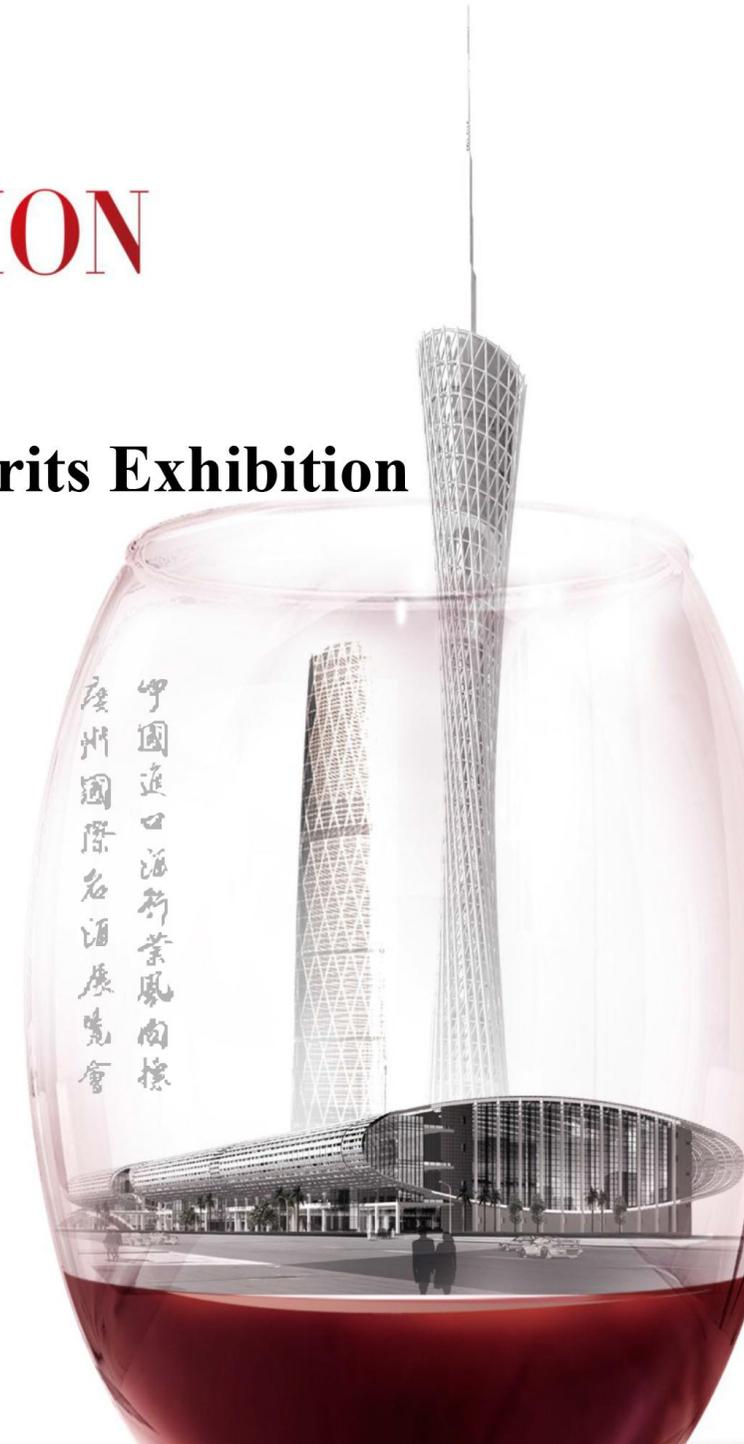
WINE & SPIRITS EXHIBITION

China (Guangzhou) International Wine & Spirits Exhibition

Advertisement Proposal



(Area B)



INTERWINE CHINA

(2)



Hand-held Bag

Amount: 20,000

Dimension: 360*50*30

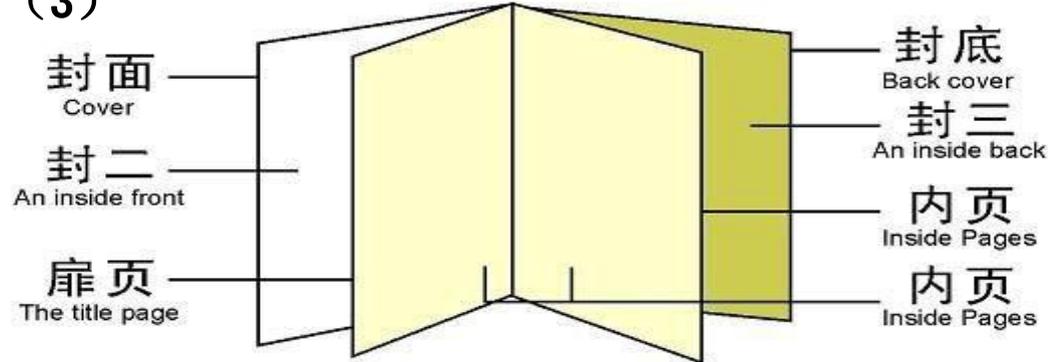
PS: Sponsors' own promotional materials can be put inside;

Sponsors must provide own advertisement design

Price: RMB5,000 for 1,000 bags (including production costs)

INTERWINE CHINA

(3)



Location	Area (Width*Height) mm	Price (RMB)
Back Cover	210 x 285	25, 000
Title Page	210 x 285	20, 000
Inside of Cover	210 x 285	20, 000
Inside of Back Cover	210 x 285	15, 000
Full Inside Page	210 x 285	8, 000
Half Inside Page	105 x 142.5	5, 000

Catalogue

Amount: 5000

Target Audience: exhibitors,
VIP guests, government
agencies, business
alliances, media outlets,
etc.

P.S.: price includes
production costs

(4)

Interwine 国际葡萄酒及烈酒大赛评委介绍

2011 Interwine 国际葡萄酒及烈酒大赛获奖名单

广州科通展览有限公司

中国进口酒行业领路人

贾燕平

Interwine 国际葡萄酒及烈酒大赛评委介绍... 获奖名单... 广州科通展览有限公司... 中国进口酒行业领路人... 贾燕平...

Interwine 2012 组团出国考察

世界美酒中国行——进口葡萄酒巡展计划

序号	城市	日期	城市	日期
1	西安	2012年9月29日 (星期三)	重庆	2012年9月11日 (星期二)
2	深圳	2012年9月27日 (星期一)	大连	2012年9月10日 (星期一)
3	深圳	2012年9月19日 (星期三)	长沙	2012年9月8日 (星期日)
4	上海	2012年9月13日 (星期三)	杭州	2012年9月7日 (星期日)
5	深圳	2012年9月6日 (星期三)	南京	2012年8月31日 (星期三)
6	桂林	2012年9月5日 (星期二)	成都	2012年8月24日 (星期三)
7	长沙	2012年9月27日 (星期三)	武汉	2012年8月19日 (星期三)

Interwine 2012 组团出国考察... 世界美酒中国行——进口葡萄酒巡展计划...

INTERWINE CHINA 展报

Report of the 7th Guangzhou International Wine & Spirit Exhibition

第七届中国国际葡萄酒及烈酒展开幕式盛况

“广州国际名酒展INTERWINE”为广交会会展唯一专业酒类展会

葡萄酒行“广交会”

广交会暨酒展“一天”

Interwine China 展报... 第七届中国国际葡萄酒及烈酒展开幕式盛况... “广州国际名酒展INTERWINE”为广交会会展唯一专业酒类展会... 葡萄酒行“广交会”... 广交会暨酒展“一天”...

Interwine 展报

Interwine 展报

Interwine 展报... Interwine 展报... Interwine 展报...

Exhibition Newspaper

Amount: 30,000/issue

Target Audience: exhibitors, VIP guests, government agencies, business alliances, media outlets, etc.

Dimension: 383*540*2 Price: RMB50,000/issue (including production costs)

INTERWINE CHINA

(5)

主办方: 广州科通展览有限公司
批准单位: 广东省对外贸易经济合作厅

2012年5月25日-27日 中国进出口商品交易会展览C区(40,000平方米)
May 25th-27th, 2012 China Import and Export Fair Complex, Area C(40,000sqm)
The 8th China (Guangzhou) International Wine & Spirits Exhibition

经销商邀请函
Distributor Invitation

展会地址: 广州琶洲国际会展中心2号馆T2082
展会日期: 2012年3月19-22号(仅限1000名)
展会地点: 广州琶洲国际会展中心1000名
联系电话: 020-23349300 展小组

2012 新款
盛世发布
诚邀经销

中山市越海电器有限公司
2012年3月19-22号
凯宾斯基五楼 A08
2012年3月23-26号
国际会展中心T2082

招商电话: 程经理
18676007505
13422225443

8年专业酒柜制造
芭克斯 更懂珍藏
www.yehos.com

Tickets

Amount: 50,000

Dimension: 210mm*95mm

Target Audience: coporations,
hotels, restaurants, catering
companies, bars, KTVs, wine
enthusiasts, etc.

Distribution Channels: direct
mails, magazine attachments, and
hand-outs to Tangjiuhuis, wine
exhibitions in and around China,
wine promotional events, etc.

Price: RMB10,000/10,000
(including production costs)

INTERWINE CHINA



Promotion On-Site

Codename: 1



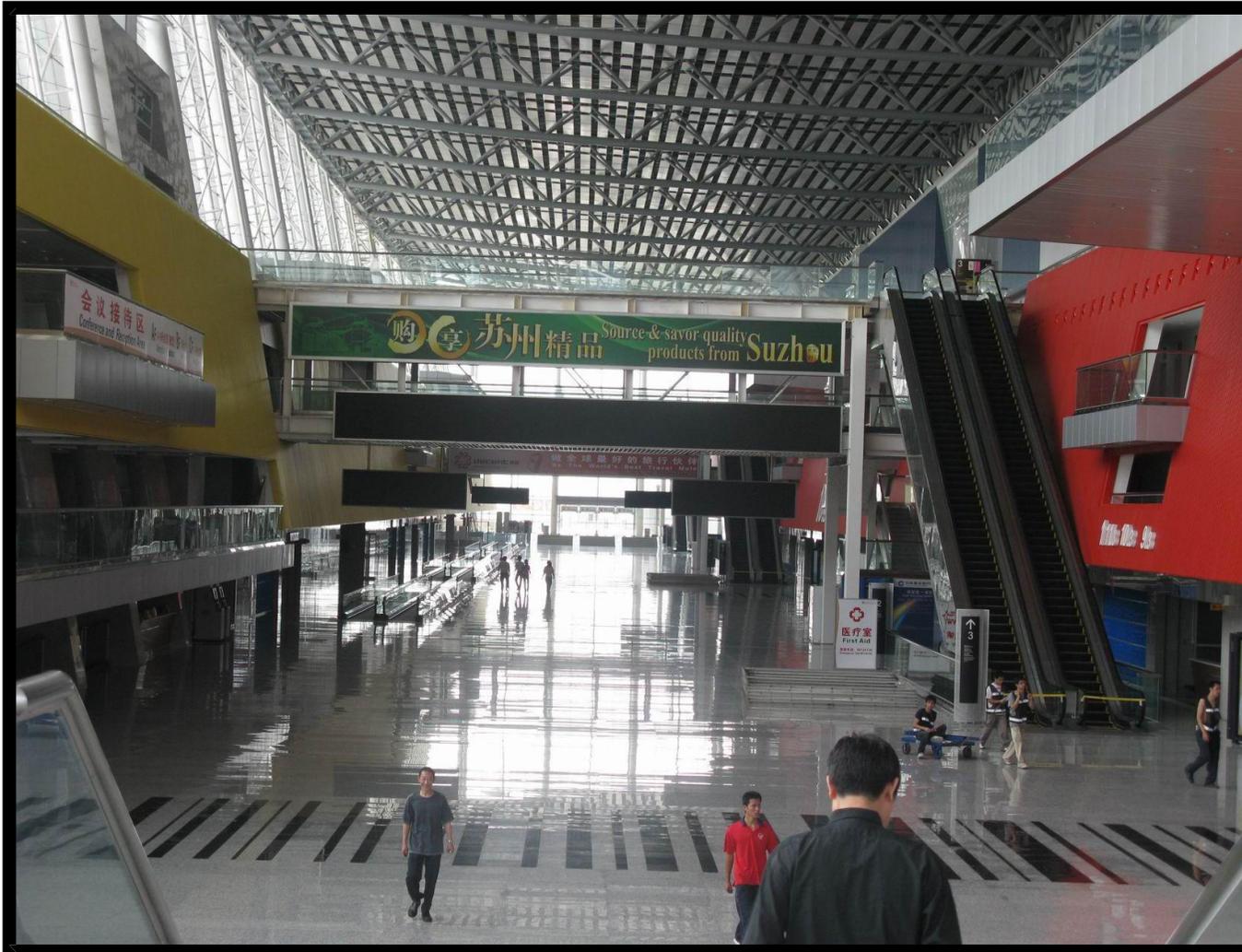
Location: Bridge
lighting cover

Amount: 4

Format: single-sided

Dimension:
1.6m*17.36m

Price: RMB30,000/side



Codename: 1-a



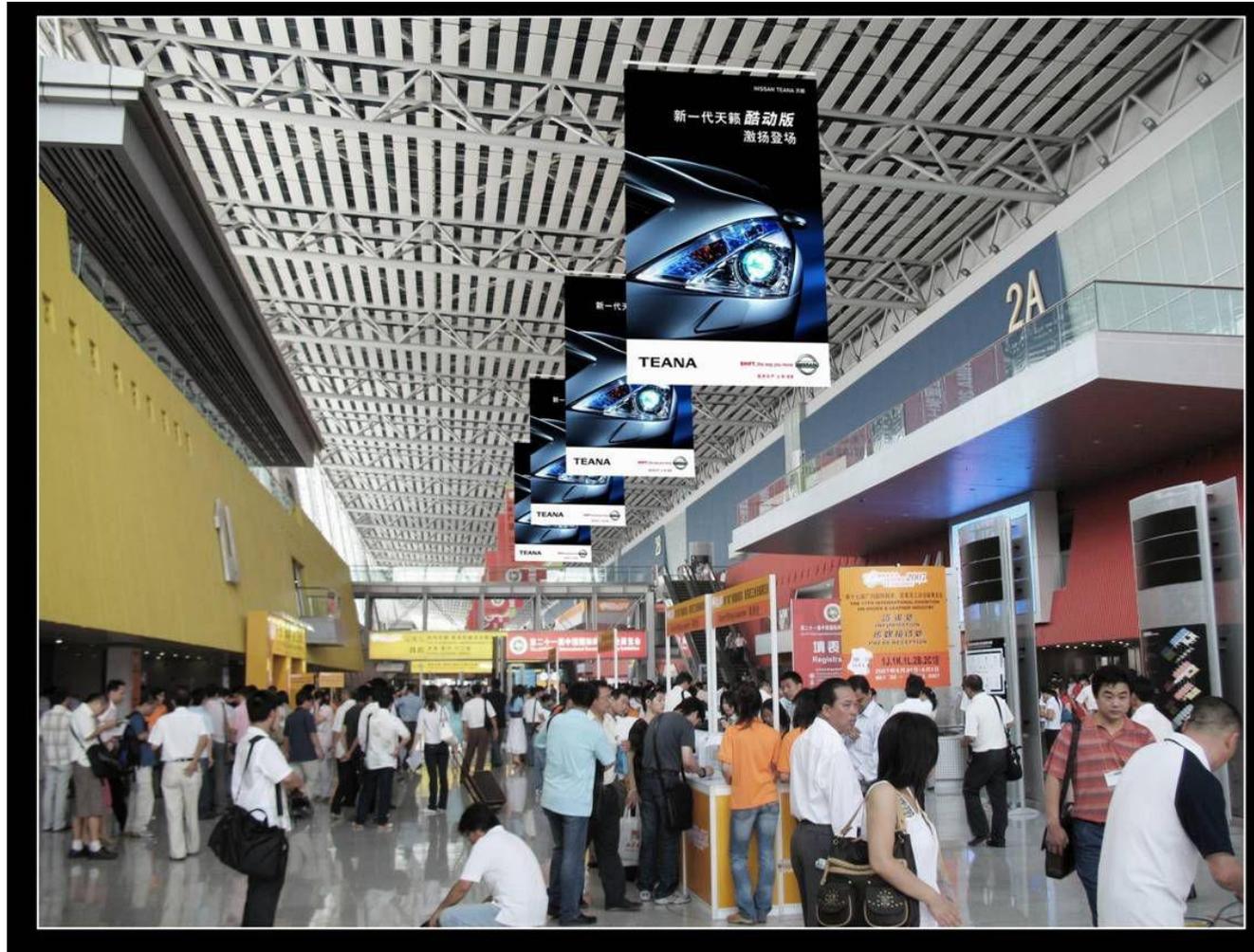
Location: Hanging banners

Amount: 18 Format:

Double-sided

Dimension: 6m*4m

Price:
RMB18,000/banner



Codename: 2-b



Location: Hanging banners

Amount: 9

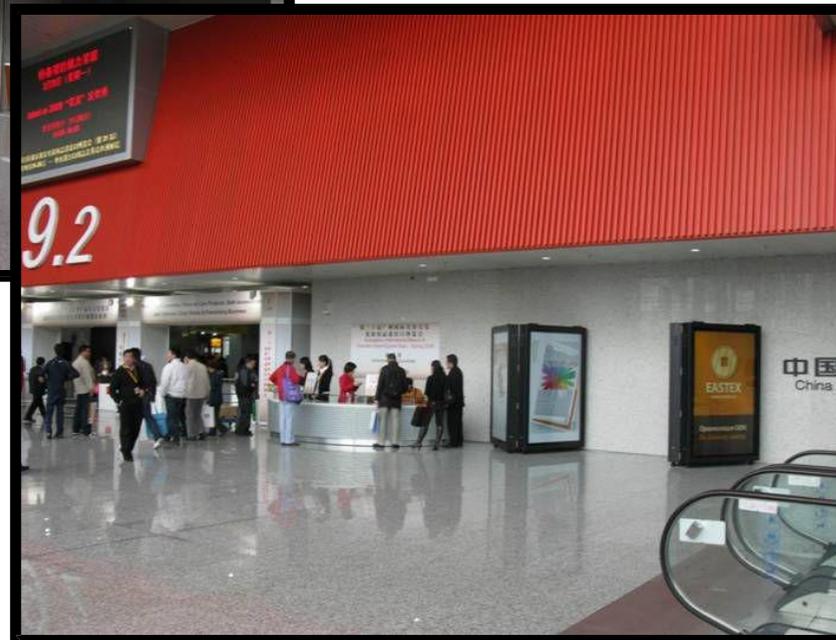
Format: Double-sided

Dimension: 5m*8m

Price:
RMB38,000/banner



Codename: 5



Location: Lighting stands

Amount: 12 (two-sided)

Format: two-sided

Dimension:
1.94m*1.26m

Price:
RMB15, 000/stand

PS: the number and position of stands are subject to change

Codename: 6-1

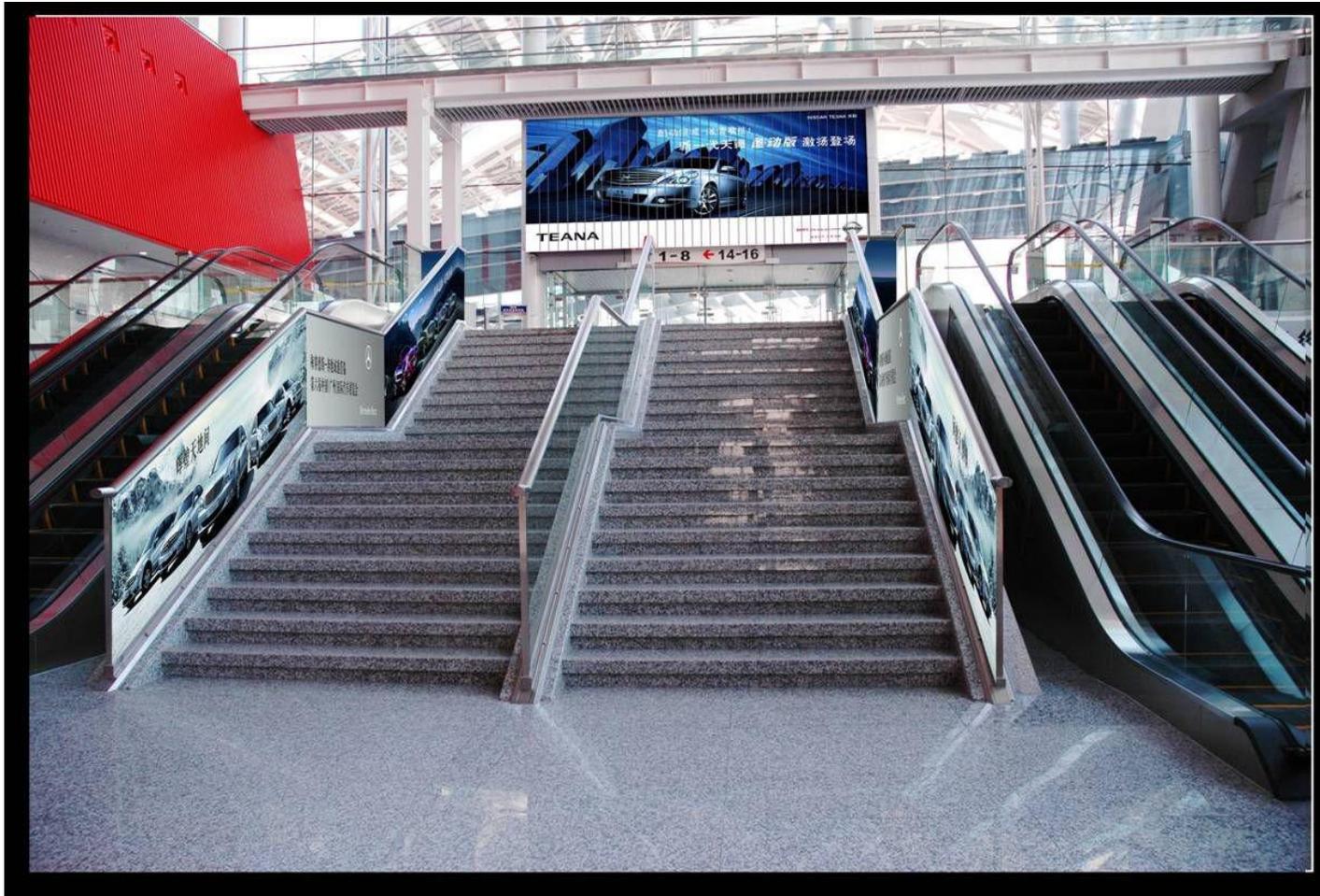


Location: West gate
stairs guardrail glass

Amount: 4 Format:

Single-sided

Price:
RMB36,000/side



Codename: 6-2



Location: West gate
shielding glass

Format: Single-sided

Price:
RMB38,000/side



Codename: 7

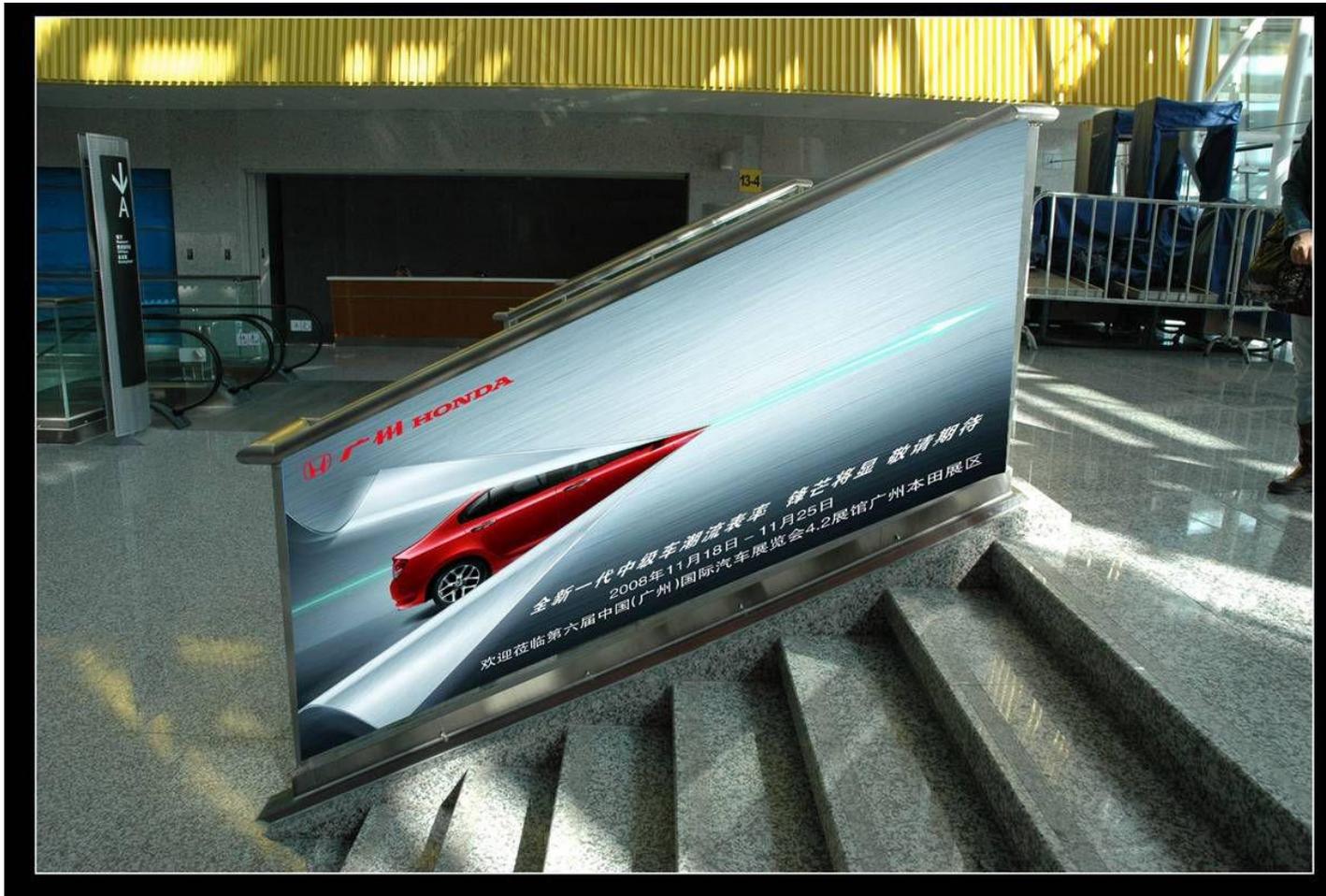


Location: East gate
guardrail glass

Format: Single-sided

size: 0.95M(H)*9.1M+
4.2M)(W)

Price:
RMB12,000/side



Codename: 8-a



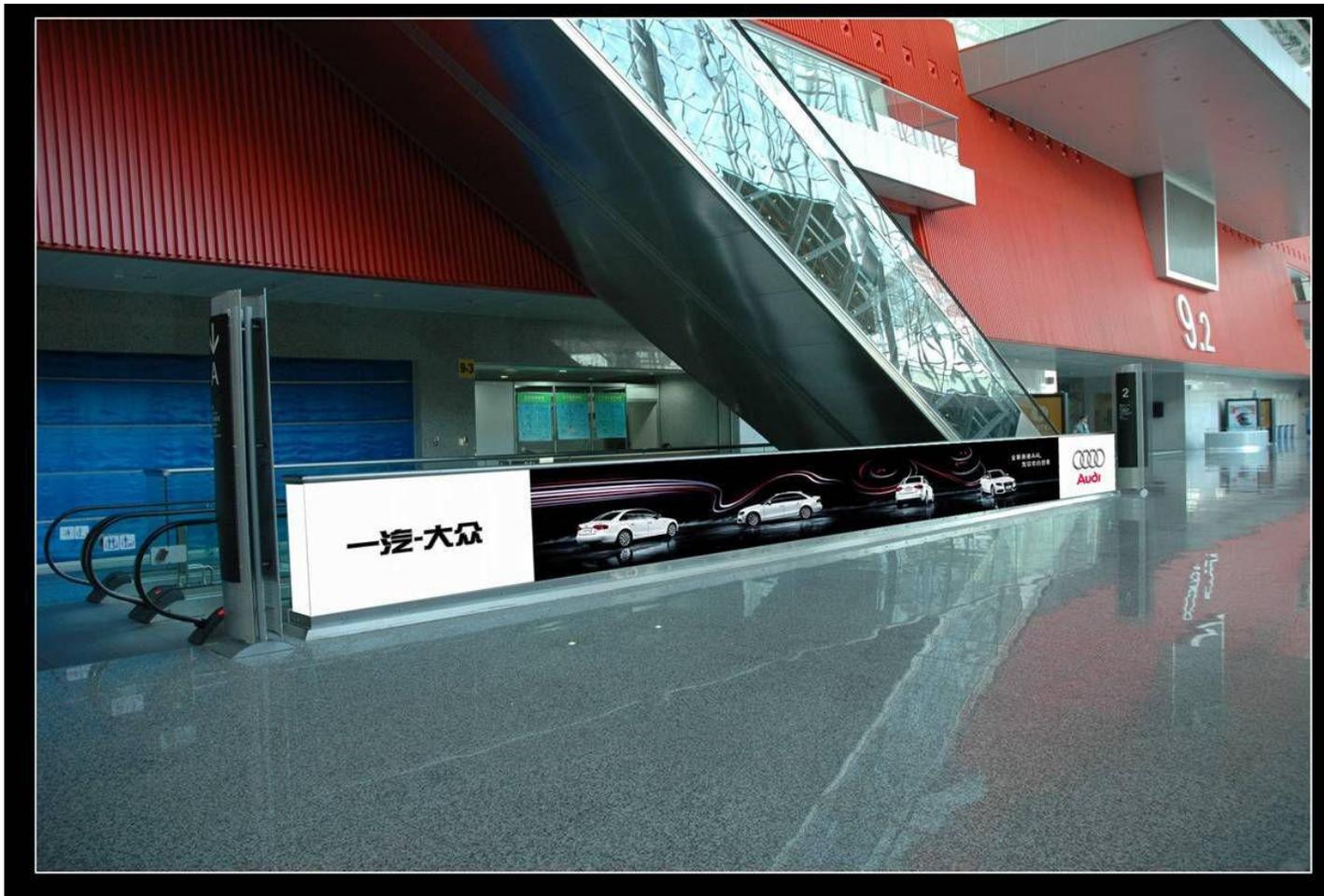
Location: Escalator
shielding glass

Amount: 2

Format: Single-sided

Dimension:
0.95m*14.9m

Price:
RMB12,000/side



Codename: 8-b



Location: Escalator
shielding glass

Amount: 1 Format:

Single-sided

Dimension:
0.95m*(9.1m+4.2m)

Price:
RMB12,000/side

Codename: 10-a



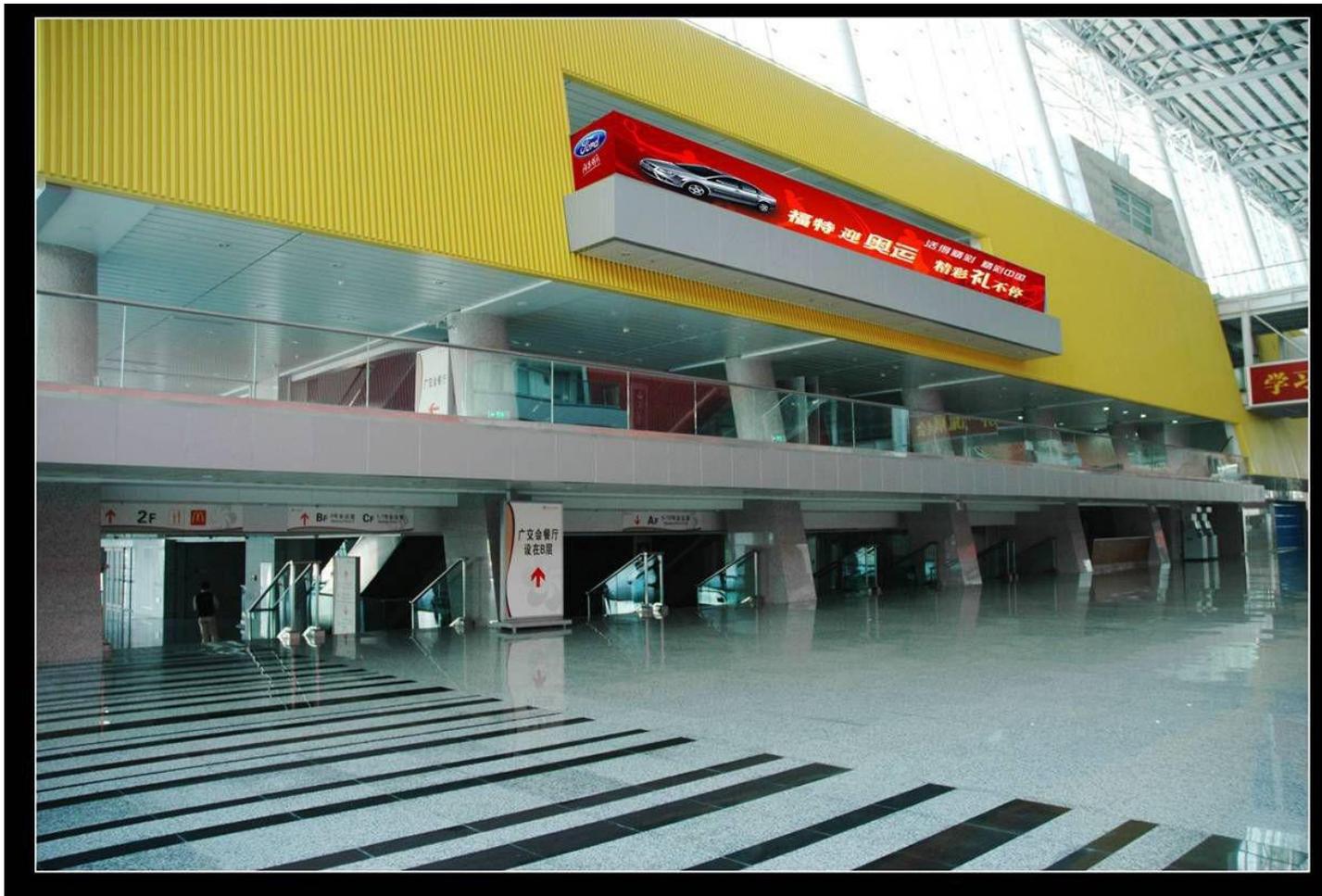
Location: Level C
balcony shielding
glass

Amount: 1

Format: KT board
(single-sided)

Dimension:
0.95m*15m

P r i c e :
RMB12,000/side



Codename: 12



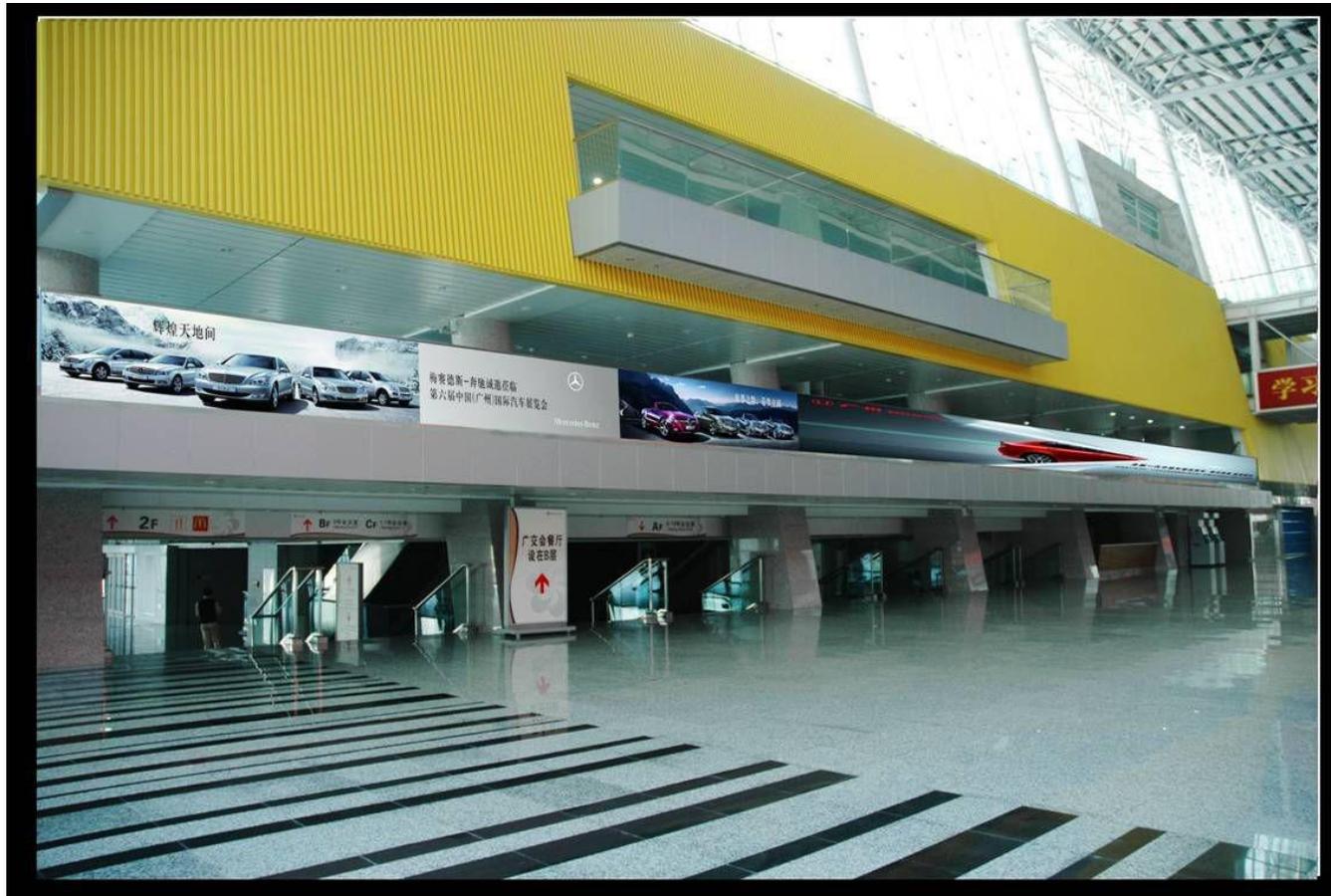
Location: West gate
left side level B
shielding glass

Amount: 1

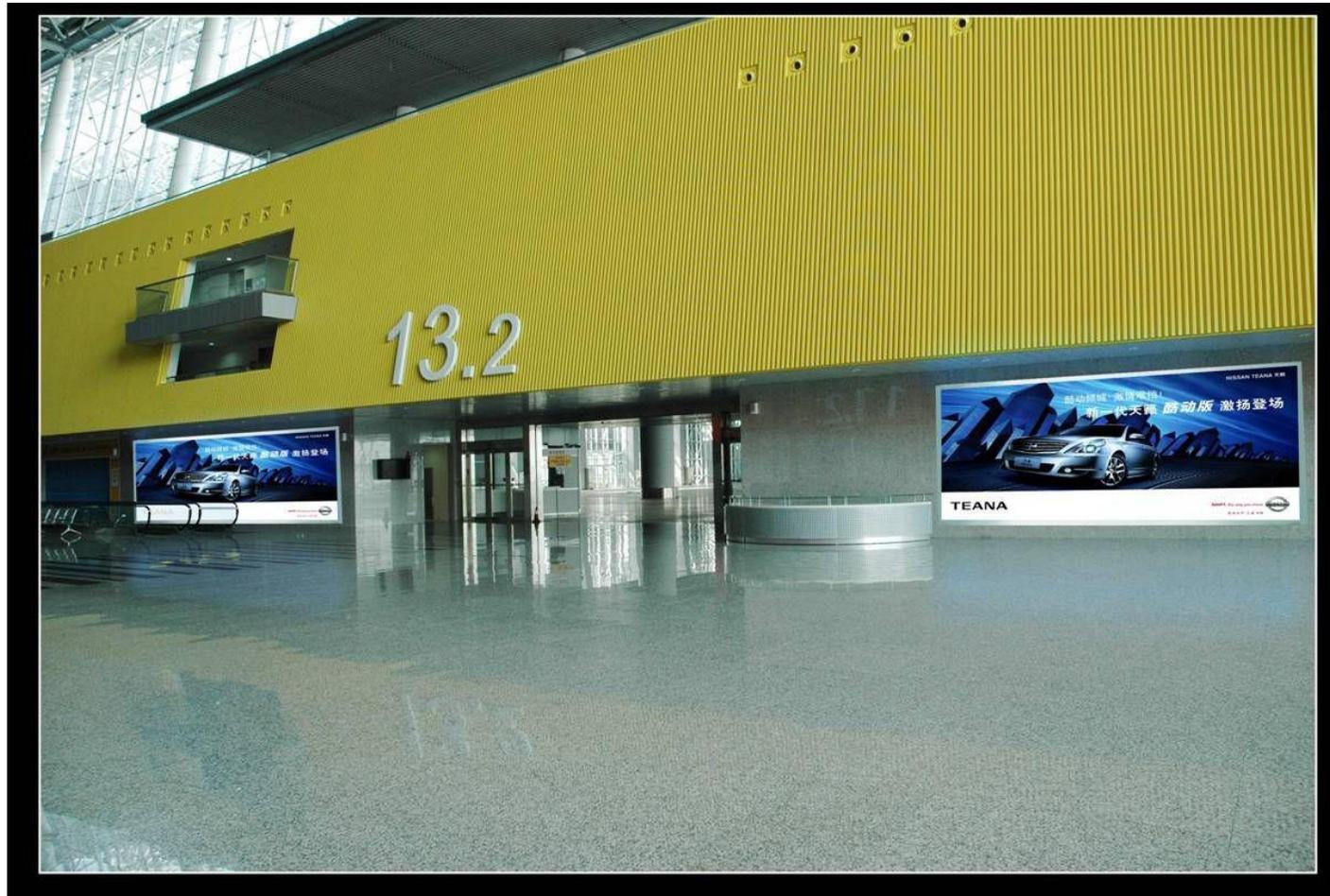
Format: KT board
(single-sided)

Dimension:
0.95m*72m

Price:
RMB38,000/side



Codename: 13



Location: Walls on both sides of the entrance of Hall 12/13

Amount: 4 Format:

Single-sided

Dimension:
2.7m*7.8m

Price:
RMB23,000/side

Codename: 14-b



Medium: Three-sided advertising tower

Amount: 10 towers

Dimension:
8.24m*4.24m

Price:
RMB15,000/side



Codename: 15

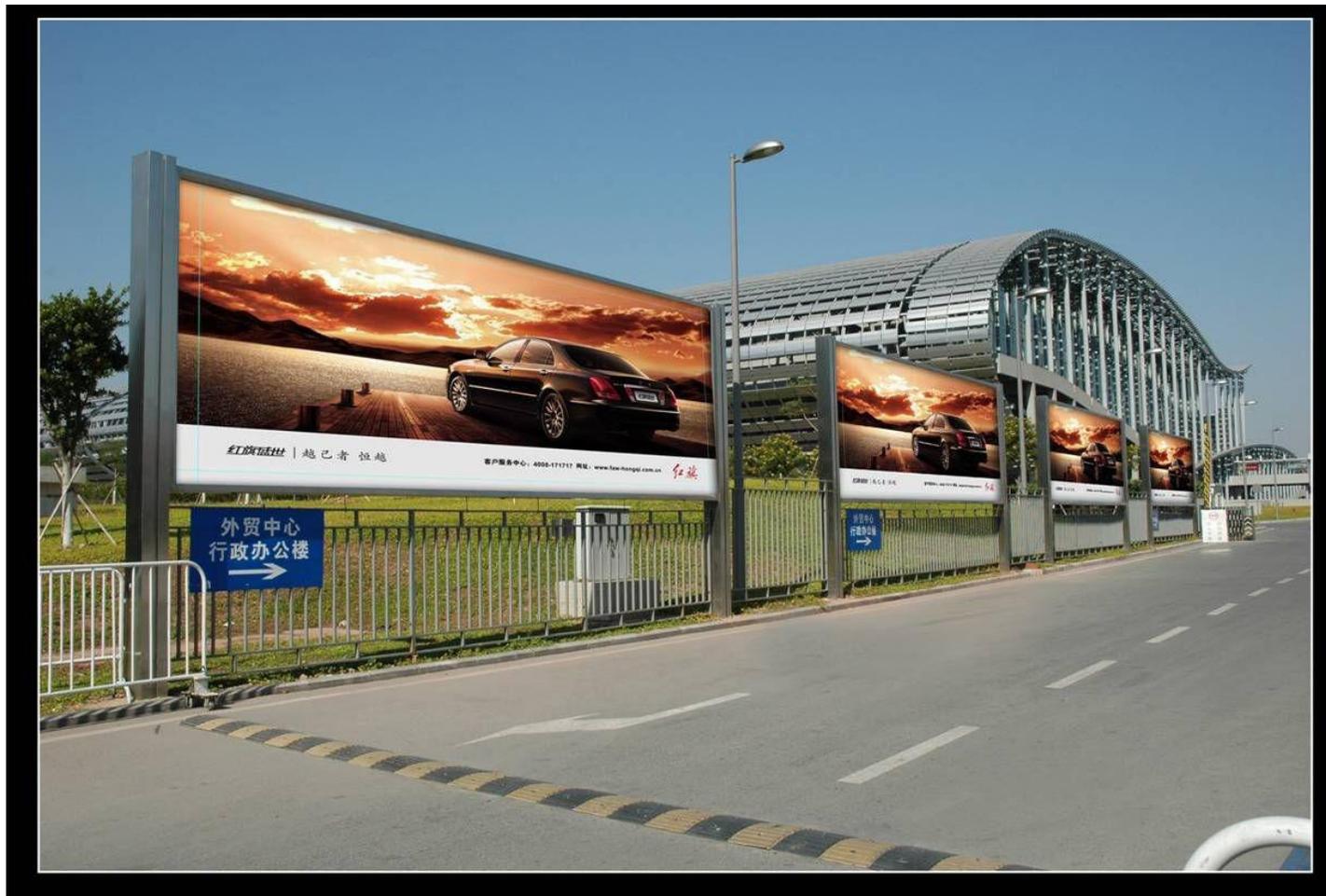


Medium: Billboards at the Eastern entrance of the Exhibition Complex

Amount: 4 single-sided boards

Dimension: 2.87m*8.87m

Price: RMB23,000/board



Codename: 16



Medium: Pazhou
subway station
entrance billboard

Amount: 1

Dimension:
4m*8m

Format: Single-
sided

Price:
RMB20,000/board



Codename: 17



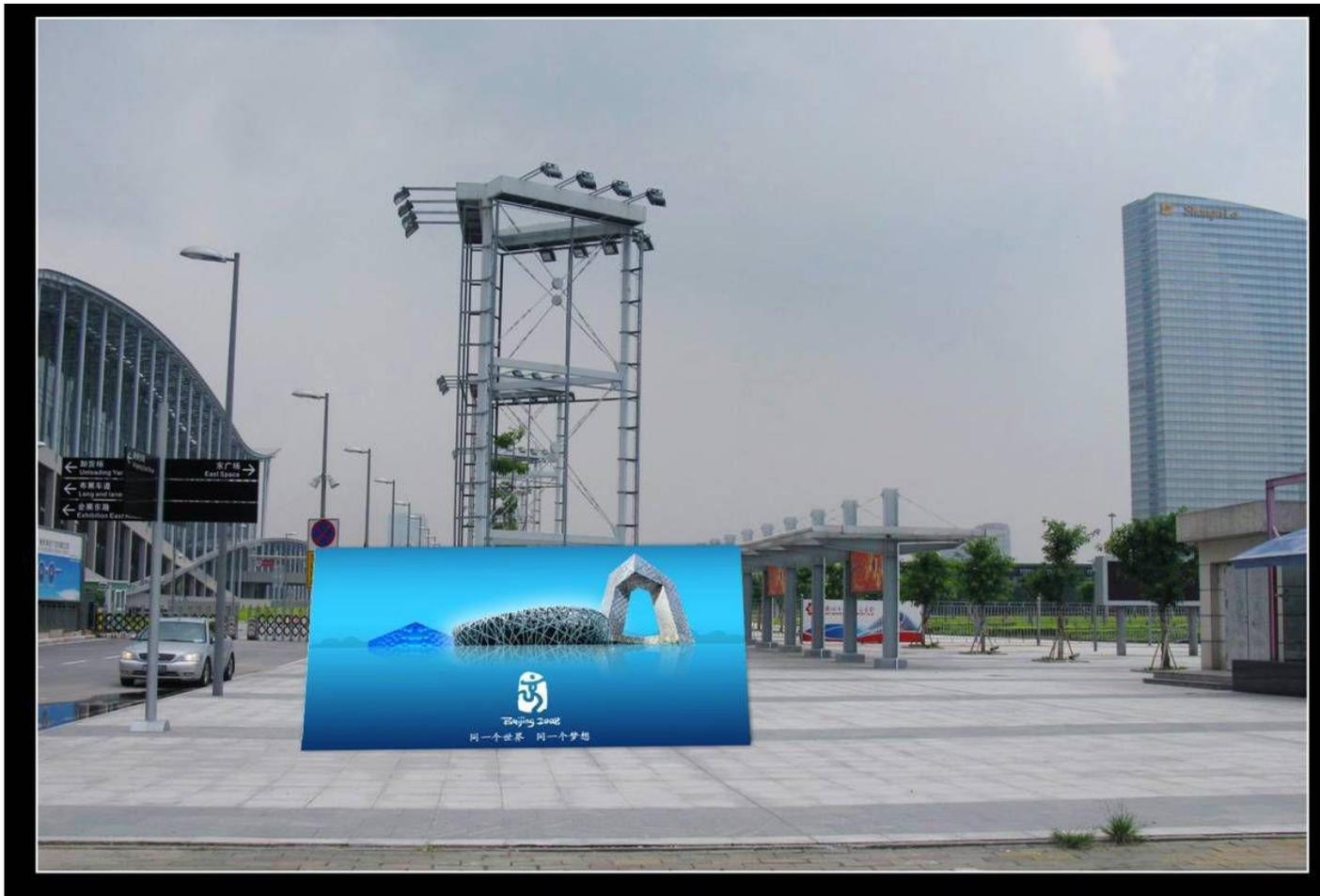
Medium:
Billboard at
Eastern plaza of
the Eastern
entrance

Amount: 1

Dimension:
5m*8m

Format: Double-
sided

Price:
RMB28,000/side



Codename: 18



Medium:
Billboards at
Eastern platform
(North)

Amount: 8

Dimension:
3m*6m

Format: Single-
sided

Price:
RMB18,000/board

Codename: 19



Medium:
Billboards at
Eastern platform
(West)

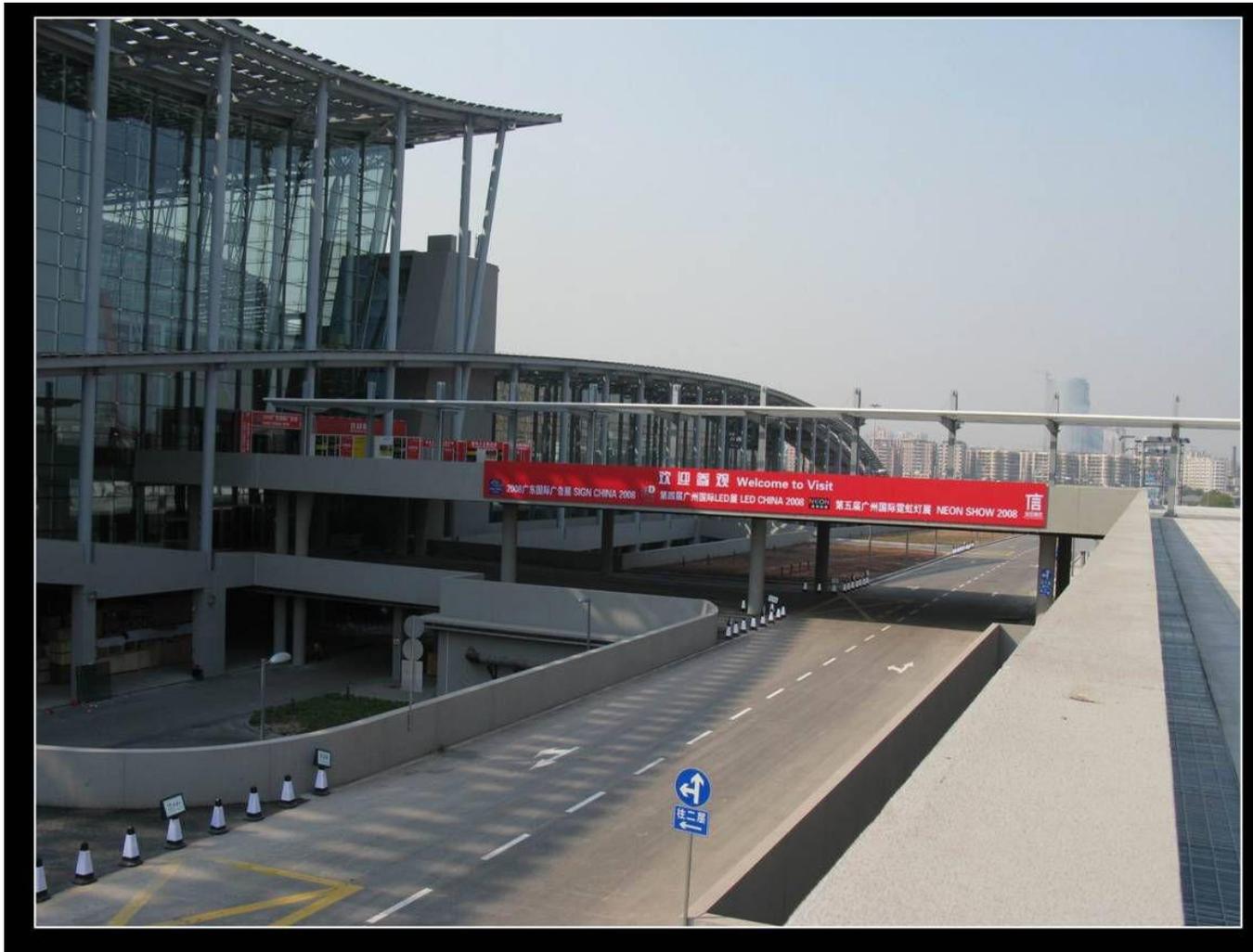
Amount: 10

Dimension:
3m*6m

Format: Single-
sided

Price:
RMB18,000/board

Codename: 20



Medium: Eastern platform banners

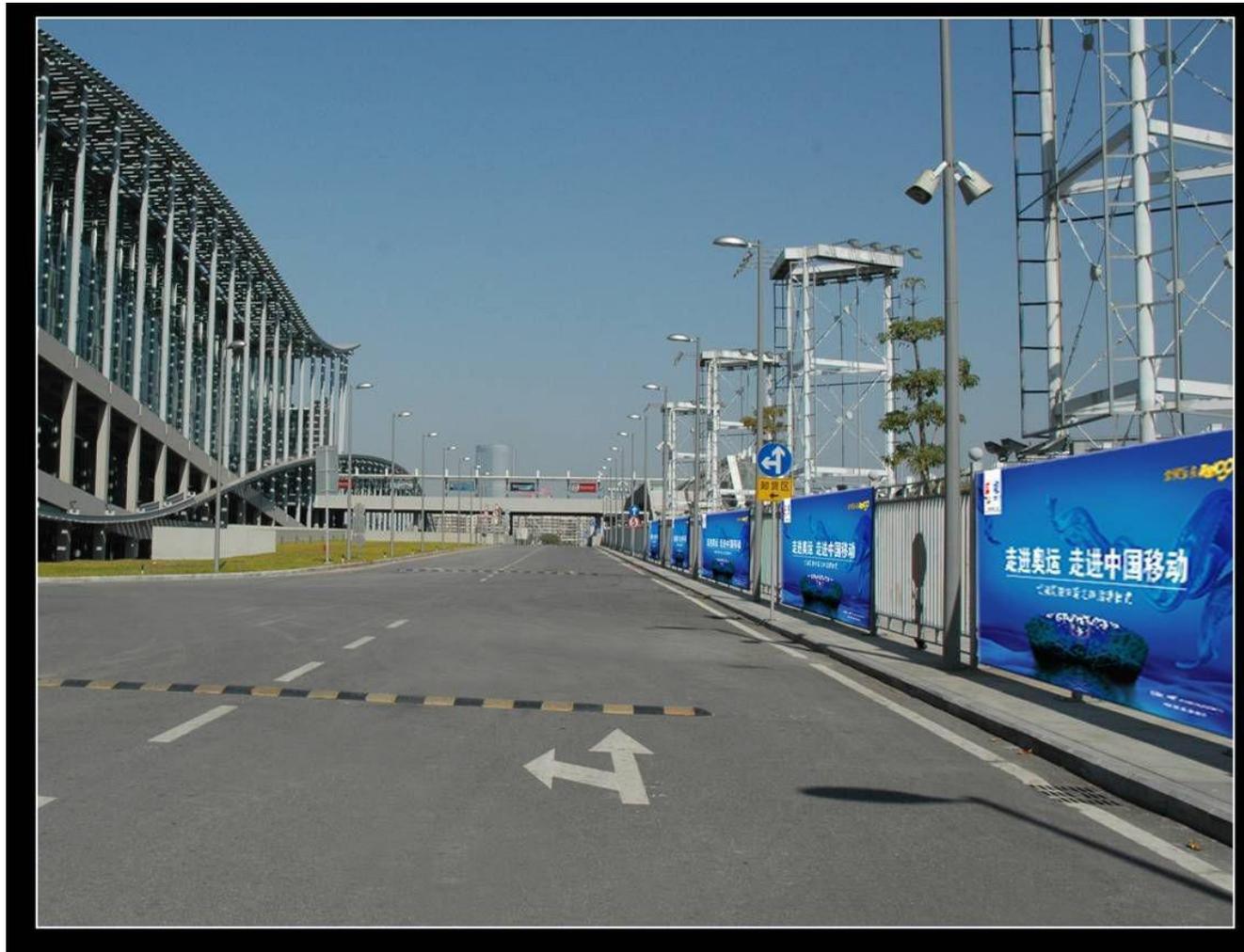
Amount: 6 (3 on each side of the platform)

Dimension:
2.2m*18m*(3 portions)

Format: Single-sided canvas

Price:
RMB14,000/portion
(RMB5,000 for every additional 6m)

Codename: 21



Medium: Advertising boards on the guardrails around the Complex

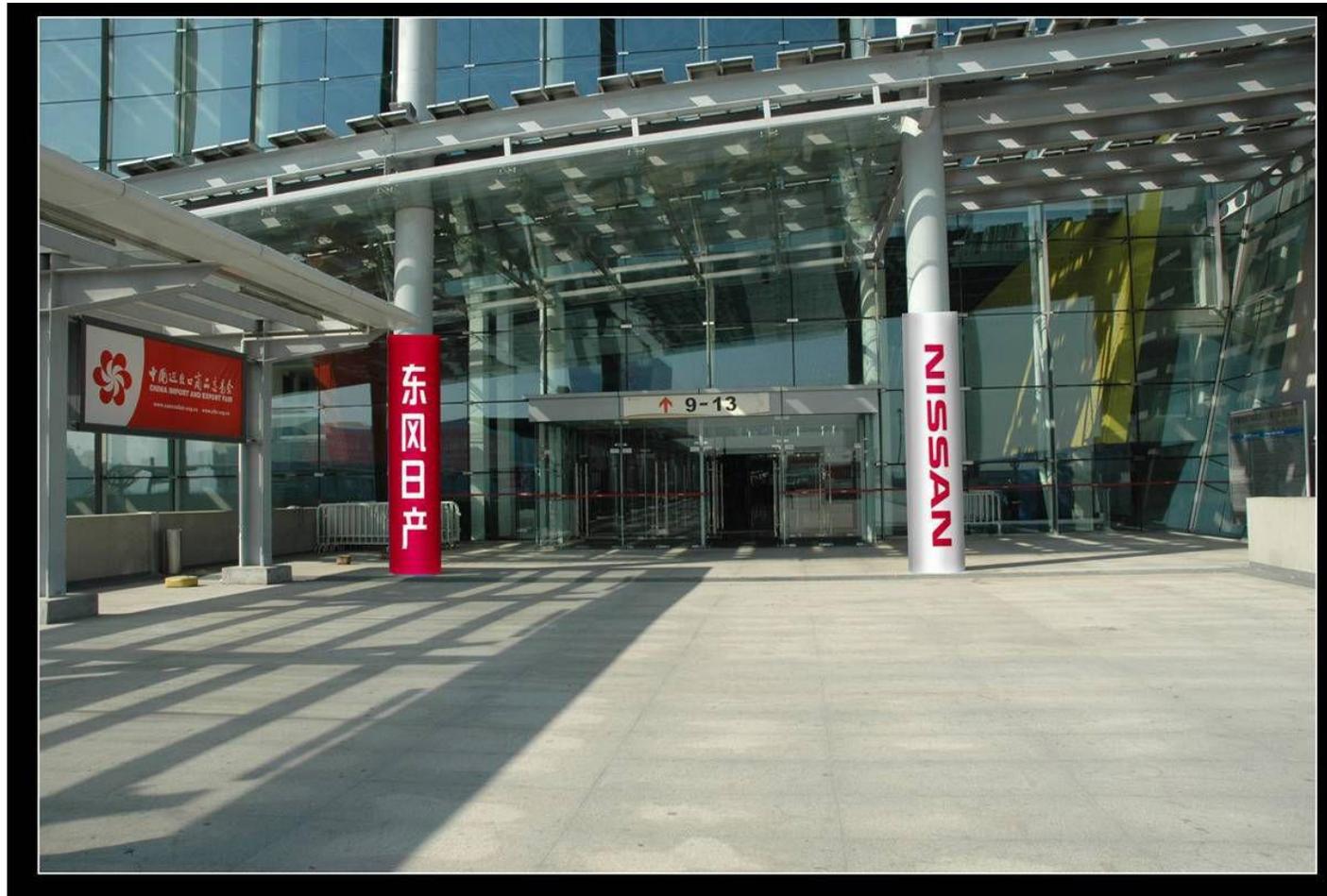
Amount: 40

Dimension: 2m*6m

Format: Single-sided canvas

Price:
RMB9,000/board

Codename: 24-1



Medium Eastern
entrance pillars at
Eastern platform

Amount: 2

Dimension:
4.2m*2.25m

Format: Single-sided
canvas

Price for commercial
advertising:
RMB6,000/pilar

Price for exhibition
advertising:
RMB3,000/pilar

Codename: 24-2



Medium: Eastern entrance pillars at Eastern platform

Amount: 2

Dimension:
1m*3m*4 sides

Format: 4 KT boards wrapped around a pillar

Price:
RMB12,000/pillar

Codename: 25



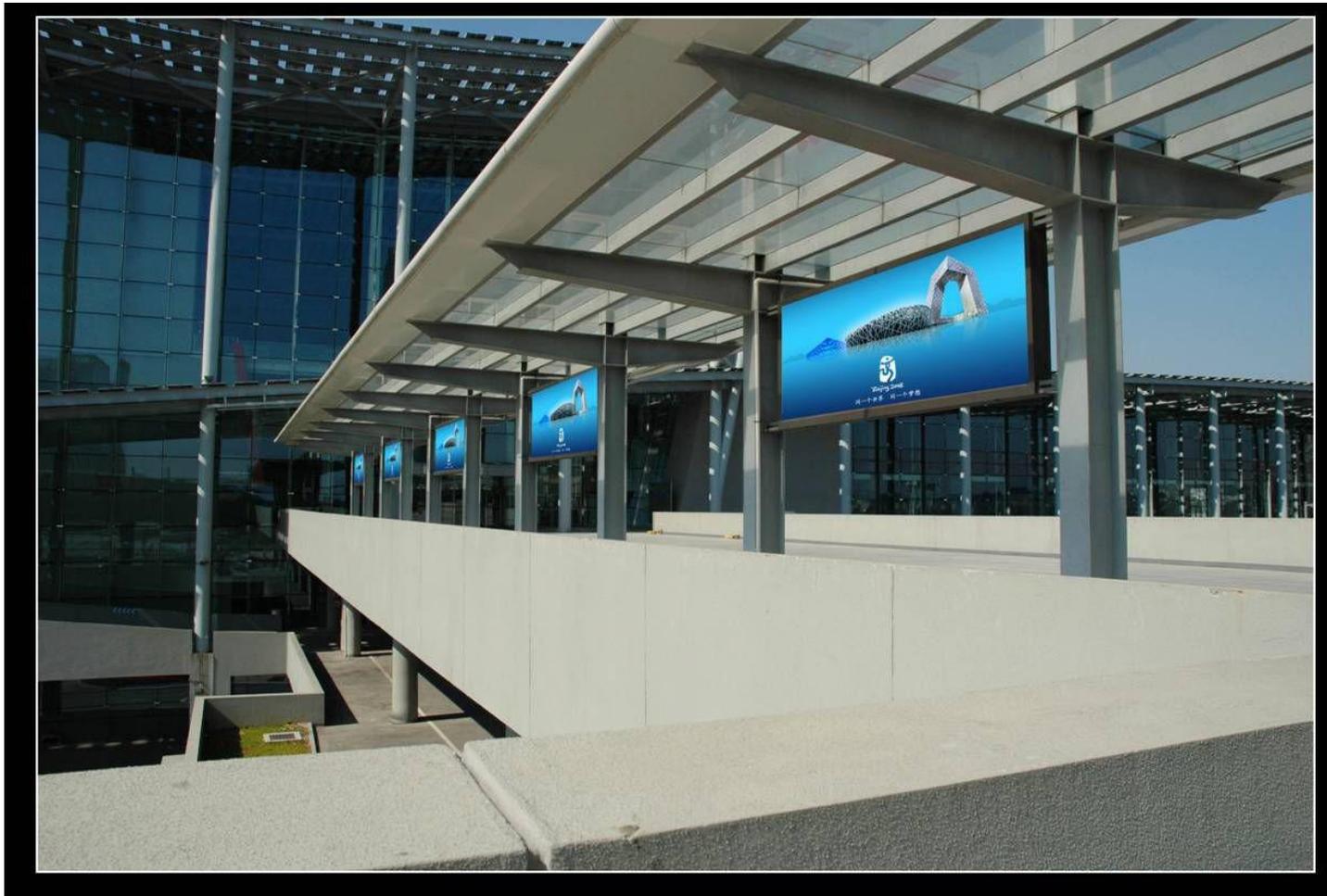
Medium: Advertising
boards on bridge

Amount: 31

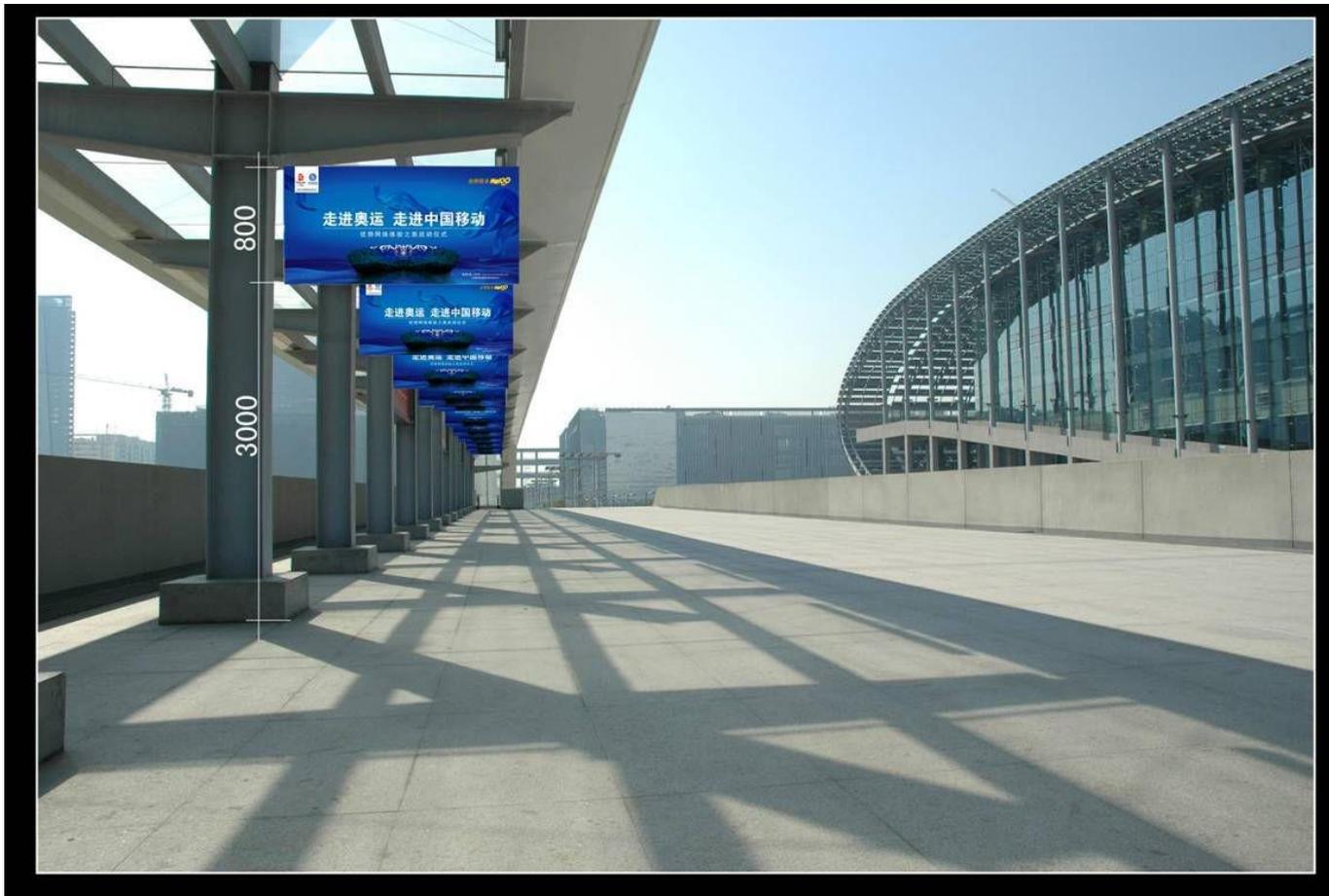
Dimension:
1.33m*3.83m

Format: Double-sided
canvas

Price:
RMB9,000/board



Codename: 26



Medium: Hanging advertising boards

Amount: 30

Dimension:
0.8m*1.5m

Format: Double-sided
KT boards

Price:
RMB1,500/board

Codename: 32



Medium: Large-scale banners at the Eastern side of the Complex

Amount: 6

Dimension:

large 25m*9m

mid 18m*9m

Format: Single-sided canvas

Price: large

RMB150,000/banner

mid

RMB130,000/banner

Codename: 35



Medium: Welcoming boards at subway station entrance

Amount: 2

Dimension:
2.4m*3.37m

Format: Single-sided canvas

Price:
RMB9,000/board

Codename: 37



Medium: Advertising umbrellas

Amount: 150

Dimension: 54 inches (137cm)

Price:
RMB1,000/umbrella
(minimum 10)



Codename: 38



Medium: Lantern columns

Amount: 6

Height: 8m

Price:

RMB5,000/column
(logo is extra; every logo costs RMB100)

Codename: 39



Medium: Inflated archs

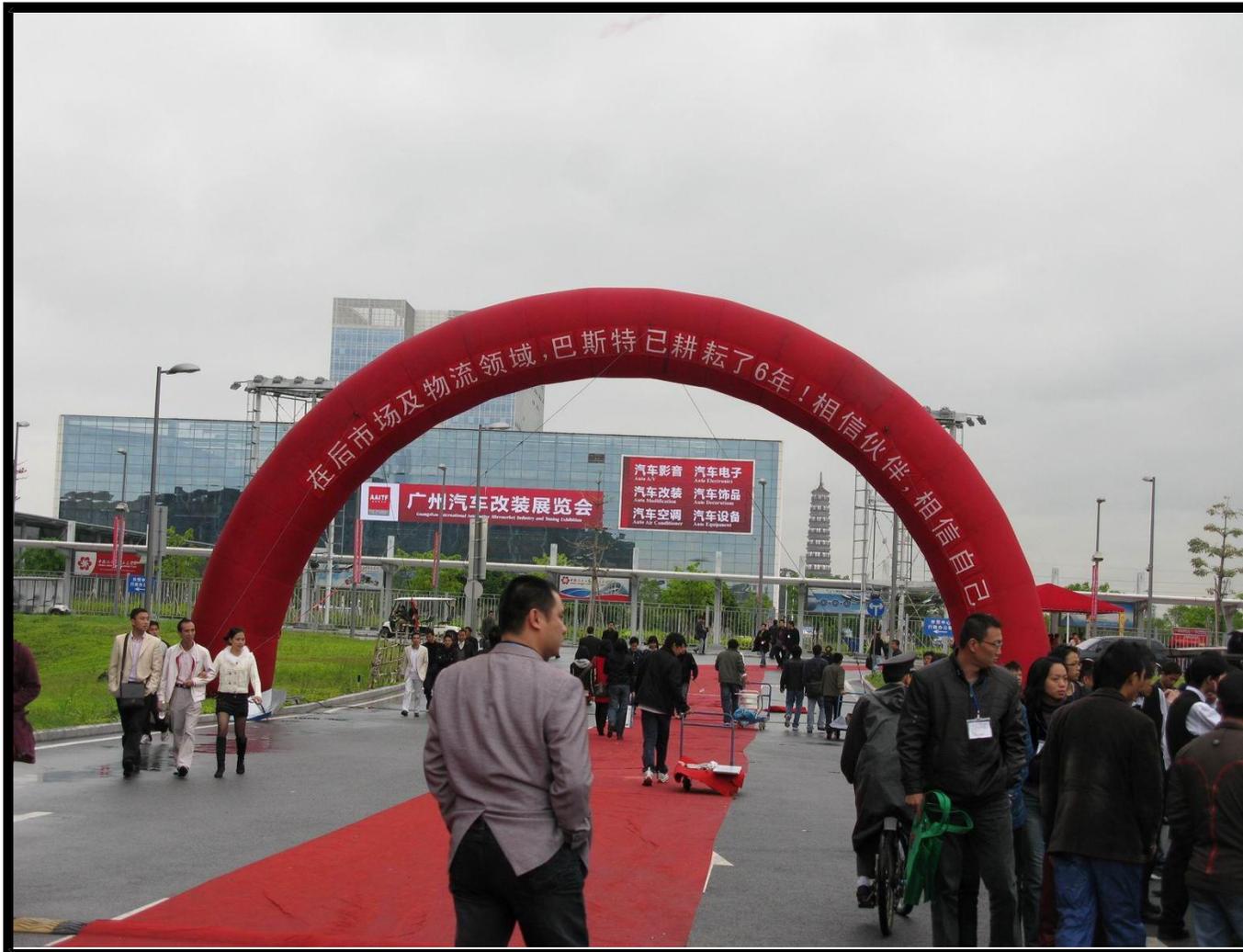
Amount: 3

Span: 20m Price:

Dragon arch RMB6,000

Normal arch RMB5,000

(logo is extra; every logo costs RMB100)



Codename: 40



Medium: Advertising
floating balloons

Amount: 40

Dimension:

balloon diameter 3m

banner 9m*0.75m

Price: Negotiable

Codename: 4



Medium:
Area B west
gate LED
board

Amount: 1

Dimension:
3.5m*8m

Price:
RMB12,000/
day

1、Instruction

((1))Price to the left excludes production costs.

((2))Videos submitted must be in one of the following format: AVI, MOV, MPEG, DAT, MP3, WAV, or DVD, VCD, DV records; images submitted must be in JPG format and adjusted to fit the size of the LED display.

2、Airing time:

09:00AM - 05:30PM

3、Public announcements and Interwine news will be broadcasted accordingly.

INTERWINE CHINA



Canton Universal Fair Group Ltd.

Tel: +86 20 84283513 Fax: +86 20 84280686

Address: No. 865 YinYe International Building Suite
206, Guangzhou AV. S., Haizhu District, Guangzhou,
China <http://www.interwine.org>