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CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司^{*} (Incorporated in Bermuda with limited liability) (Stock Code: 00343)

TRADING HALT

At the request of Culturecom Holdings Limited (the "**Company**"), trading in the shares of the Company on The Stock Exchange of Hong Kong Limited has been halted with effect from 9:30 a.m. on Monday, 21 November 2016 pending the release of a further clarification announcement in relation to certain media articles which may constitute an inside information of the Company.

By order of the Board Culturecom Holdings Limited Chu Bong Foo Chairman

Hong Kong, 21 November 2016

As at the date hereof, the Board comprises Ms. Chow Lai Wah Livia (being the Vice Chairman and Executive Director); Dr. Lai Tak Kwong Andrew, Mr. Kwan Kin Chung, Mr. Tang U Fai, Mr. Tang Kwing Chuen Kenneth and Mr. Chen Man Lung (all being Executive Directors); Mr. Chu Bong Foo (being the Chairman and Non-executive Director) and Mr. Fan Chun Wah Andrew, Mr. Joseph Lee Chennault, Mr. Lai Qiang and Ms. Ng Ying (all being Independent Non-executive Directors).

* for identification purpose only