



CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock Code 股份編號: 00343)

NOTIFICATION LETTER 通知信函

6 December 2019

Dear Investors ^(Note),

Culturecom Holdings Limited (the “Company”)

– Notice of Publication of the 2019/ 2020 Interim Report (the “Current Corporate Communication”)

The English and Chinese versions of the Current Corporate Communication are available on the Company’s website at www.culturecom.com.hk and the HKEXnews’s website at www.hkxnews.hk. You may access the Current Corporate Communication by clicking “Investor Relations” on the homepage of the Company’s website or browsing through the HKEXnews’s website.

If you would like to receive a printed version of the Current Corporate Communication, please complete the Request Form on the reverse side and send it to the Company’s Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited (the “Hong Kong Share Registrar”) by using the mailing label at the bottom of the Request Form (a stamp is not needed if posted in Hong Kong). The address of the Hong Kong Share Registrar is 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong. You may also send an email with a scanned copy of the completed Request Form to culturecom.ecom@computershare.com.hk. The Request Form may also be downloaded from the Company’s website at www.culturecom.com.hk or the HKEXnews’s website at www.hkxnews.hk.

If for any reason you have difficulty in receiving or gaining access to the website version of the Current Corporate Communication published on the Company’s website, the Company will promptly upon your request send the Current Corporate Communication in printed form to you free of charge.

Should you have any queries relating to any of the above matters, please call the Company’s telephone hotline at (852) 2997 2817 during business hours from 9:00 a.m. to 5:30 p.m. Monday to Friday, excluding public holidays or send an email to culturecom.ecom@computershare.com.hk.

By Order of the Board
Culturecom Holdings Limited
Huang Mingguo
Executive Director and Chief Executive Officer

Note: This letter is addressed to Non Registered Holders of the shares of the Company (“Non Registered Holder” means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that he/she/it wishes to receive corporate communications). If you have sold or transferred all your shares in the Company, please disregard this letter and the Request Form on the reverse side.

* for identification purpose only

各位投資者 ^(附註) :

文化傳信集團有限公司 (「本公司」)

– 2019/2020 中期報告 (「本次公司通訊」) 之發佈通知

本次公司通訊的中、英文版本現已登載於本公司網站 (www.culturecom.com.hk) 及香港交易所披露易網站 (www.hkxnews.hk)，歡迎瀏覽，閣下可在本公司網站主頁按「投資者關係」一項以下載或閱覽本次公司通訊，或在香港交易所披露易網站瀏覽該等文件。

如閣下欲收取本次公司通訊之印刷本，請填妥在本函背面的申請表格，並使用申請表格下方的郵寄標籤 (如在香港投寄則無需貼上郵票)，寄回本公司香港股份登記處，香港中央證券登記有限公司 (「香港股份登記處」)，地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。閣下亦可把已填妥之申請表格的掃描副本電郵到 culturecom.ecom@computershare.com.hk。申請表格亦可於本公司網站 (www.culturecom.com.hk) 或香港交易所披露易網站 (www.hkxnews.hk) 內下載。

閣下如因任何理由以致在收取或接收登載於本公司網站上的本次公司通訊出現困難，本公司將應閣下要求立即向閣下寄發本次公司通訊的印刷版本，費用全免。

如閣下對本函內容有任何疑問，請致電本公司電話熱線(852) 2997 2817，辦公時間為星期一至五 (公眾假期除外) 上午九時正至下午五時三十分或電郵至 culturecom.ecom@computershare.com.hk。

承董事會命
文化傳信集團有限公司
執行董事兼行政總裁
黃明國

二零一九年十二月六日

附註：此函件乃向本公司之非登記持有人發出，「非登記持有人」指股份存放於中央結算及交收系統的人士或公司，其透過香港中央結算有限公司不時向本公司發出通知，希望收到本公司公司通訊。如果閣下已經出售或轉讓所持有之所有本公司股份，則無需理會本函件及所附申請表格。

* 僅供識別



Name(s) and Address of Investor(s) 投資者之姓名及地址:

Request Form 申請表格

To: Culturecom Holdings Limited (the "Company")
(Stock Code: 00343)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre, 183 Queen's Road East,
Wanchai, Hong Kong

致: 文化傳信集團有限公司 (「本公司」或「貴公司」)
(股份代號: 00343)
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive the Current/ future Corporate Communications in the manner as indicated below:

本人/我們希望以下列方式收取本次/日後公司通訊:

(Please mark **ONLY ONE (X)** of the following boxes)

(請從下列選擇中, 僅在其中一個空格內劃上「X」號)

to receive a **printed English version of the Current/ all future Corporate Communications only; OR**
僅收取本次/ 所有日後公司通訊之英文印刷本; 或

to receive a **printed Chinese version of the Current/ all future Corporate Communications only; OR**
僅收取本次/ 所有日後公司通訊之中文印刷本; 或

to receive both **the printed English and Chinese versions of the Current/ all future Corporate Communications.**
同時收取本次/ 所有日後公司通訊之英文及中文印刷本。

Contact telephone number

聯絡電話號碼

Signature(s)

簽名

Notes 附註:

- IMPORTANT: The above instructions will also apply to all Corporate Communications[#] of the Company to be sent to you in the future until you notify to the Company c/o Computershare Hong Kong Investor Services Limited to the contrary or unless you have at any time ceased to have holdings in the Company.**
重要提示: 上述指示將同時適用於本公司日後發送予閣下之所有公司通訊[#], 直至閣下通知本公司之香港股份登記處香港中央證券登記有限公司另外之安排或在任何時候停止持有本公司的股份。
- Please complete all your details clearly. Please specify your name and address clearly in ENGLISH BLOCK LETTER on the top left corner in this request form if you download this form from the web.
請閣下清楚填妥所有資料。倘若閣下從網上下載本申請表格, 請於本表格左上方用英文正楷清楚註明閣下的姓名及地址。
- This letter is addressed to Non Registered Holders ("Non Registered Holder" means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that he/she/it wishes to receive corporate communications).
此函件乃向本公司之非登記持有人發出, (「非登記持有人」指股份存放於中央結算及交收系統的人士或公司, 其透過香港中央結算有限公司不時向本公司發出通知, 希望收到本公司通訊)。
- Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void.
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確, 則本表格將會作廢。
- For the avoidance of doubt, we do not accept any special instructions written on this Request Form.
為免存疑, 任何在本申請表格上的額外手寫指示, 本公司將不予處理。

[#] Corporate Communications refers to any document issued or to be issued by the Company for the information or action of holders of any of the Company's securities as defined in Rule 1.01 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, including but not limited to (a) the annual report; (b) any interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form

[#] 公司通訊指根據香港聯合交易所有限公司證券上市規則第 1.01 條定義所載, 本公司發出或將予發出以供其任何證券持有人參照或採取行動的任何文件, 包括但不限於: (a) 年度報告; (b) 任何中期報告; (c) 會議通告; (d) 上市文件; (e) 通函; 及 (f) 委任代表表格。

郵寄標籤 MAILING LABEL

閣下寄回此申請表格時, 請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope to return this Request Form to us.

No postage stamp necessary if posted in Hong Kong.

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong