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CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code : 343)

DISCLOSEABLE TRANSACTION – DISPOSAL OF 100% EQUITY INTEREST OF RAISE BEAUTY DEFERRAL OF COMPLETION OF THE SALE AND PURCHASE AGREEMENT

Reference is made to the Announcement. The Board of Director (the “Board”) of Culturecom Holdings Limited (the “Company”) announces that on 20 June 2013, a wholly owned subsidiary of the Company named Success Dynasty (the “Vendor”) and the purchaser entered into a supplemental agreement, pursuant to which parties agreed to defer the completion date of the Sale and Purchase Agreement from 20 June 2013 to before 20 August 2013, to allow further time for the Ministry of Commerce of the PRC to approve the remittance.

Reference is made to the announcement published by the Company dated 6 February 2013 (the “Announcement”). Unless the context otherwise requires, terms used in this announcement have the meaning ascribed to them in the Announcement.

Pursuant to the terms of the Sale and Purchase Agreement, the completion for the Disposal under the Sale and Purchase Agreement was intended to take place on or before 20 June 2013.

On 20 June 2013, the Vendor and the Purchaser entered into a supplemental agreement, pursuant to which the parties agreed to defer the completion date of the Sale and Purchase Agreement from 20 June 2013 to before 20 August 2013, to allow further time for the Ministry of Commerce of the PRC to approve the payment.

By the order of the Board
Culturecom Holdings Limited
Chu Bong Foo
Chairman

Hong Kong, 20 June 2013

As at the date of this announcement, the Board comprises of Ms. Chow Lai Wah Livia (being the Vice Chairman and executive Director); Mr. Kwan Kin Chung, Mr. Chung Billy, Mr. Wan Xiaolin, Mr. Tang U Fai, Mr. Tang Kwing Chuen Kenneth and Mr. Chen Man Lung (all being executive Directors); Mr. Chu Bong Foo (being the Chairman and non-executive Director) and Mr. Tsang Wai Wa, Mr. Joseph Lee Chennault, Mr. Lai Qiang and Ms. Ng Ying (all being independent non-executive Directors).

**for identification purpose only*