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Online karaoke contest by Culturecom mobile apps

Culturecom (343.HK)'s social gaming platform – Ucan.com will be launched in January 2013. Ucan.com comprises three interactive platforms: Apps City, Cultural Zone and Cloud City.

A singing contest Socialoke in late January will be its first promotion campaign in Cloud City. Interested talents can simply upload their songs to the website and Ucan.com users will vote for their favorite singers. The winner of Socialoke will have the chance to participate in Jay Chou's world tour concert next year.

Apps City will incorporate the contents of China Mobile(941.HK)'s nine online modules, including internet, music, wireless video, e-books etc. Via Ucan, overseas online games and apps can reach the huge client base of China Mobile.

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