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CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 00343)

RESIGNATION OF EXECUTIVE DIRECTOR AND CHIEF EXECUTIVE OFFICER

The board of directors (the "Board") of Culturecom Holdings Limited (the "Company") hereby announces that Mr. Huang Mingguo ("Mr. Huang") has tendered his resignation as an Executive Director and the Chief Executive Officer of the Company upon completion of his service contract of 3-year term ending on 2 July 2021 in order to devote more time to his other business engagements.

Mr. Huang has confirmed that he has no disagreement with the Board and there are no matters relating to his resignation that needs to be brought to the attention of the shareholders of the Company and/or The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to express its appreciation to Mr. Huang's effort and valuable contribution to the Company during his tenure of services.

By Order of the Board

Culturecom Holdings Limited

Kwan Kin Chung

Managing Director

Hong Kong, 29 June 2021

As at the date hereof, the Board comprises of Ms. Chow Lai Wah Livia (being the Vice Chairman and Executive Director); Mr. Huang Mingguo, Mr. Kwan Kin Chung and Mr. Yuen Kin (all being Executive Directors); and Mr. Wong Kwan Kit, Mr. Fan Chun Wah Andrew and Mr. Mung Yat Lik (all being Independent Non-executive Directors).

* for identification purpose only