



CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(於百慕達註冊成立之有限公司)

(Stock Code 股份編號: 00343)

NOTIFICATION LETTER 通知信函

17 July 2020

Dear Shareholder,

Culturecom Holdings Limited (the "Company")

– Notice of Publication of the 2019/ 2020 Annual Report, Circular, Notice of Annual General Meeting and Proxy Form (the "Current Corporate Communication")

The English and Chinese versions of the Company's Current Corporate Communication are available on the Company's website at www.culturecom.com.hk and the HKEXnews's website at www.hkexnews.hk. If you have chosen to receive the Corporate Communication[#] in printed form(s), the arranged printed form(s) of the Current Corporate Communication is enclosed.

If you would like (i) to receive future corporate communications from the Company in printed form instead of in electronic form on the Company's website (or in electronic form on the Company's website instead of in printed form) or (ii) to change the language in which you receive Corporate Communication in printed form, please complete the Change Request Form on the reverse side and send it to the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited (the "Hong Kong Share Registrar"), at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. If you post your reply in Hong Kong, you may use the mailing label in the Change Request Form and need not affix a stamp on the envelope when returning your Change Request Form. Otherwise, please affix an appropriate stamp. You may also send an email with a scanned copy of the Change Request Form to culturecom.ecom@computershare.com.hk. The Change Request Form may also be downloaded from the Company's website at www.culturecom.com.hk or the HKEXnews's website at www.hkexnews.hk.

If you have chosen (or are deemed to have consented) to receive the website version of the Corporate Communication but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication, the Company will promptly upon your request send the Current Corporate Communication to you in printed form free of charge.

You are entitled at any time by reasonable notice in writing to the Company c/o the Hong Kong Share Registrar or by email to culturecom.ecom@computershare.com.hk to change your choice of language(s) and/or means of receipt of future Corporate Communication, notwithstanding any contrary instructions previously conveyed by you to the Company.

Should you have any queries relating to any of the above matters, please call the Company's telephone hotline at (852) 2997 2817 during business hours from 9:00 a.m. to 5:30 p.m. Monday to Friday, excluding public holidays or send an email to culturecom.ecom@computershare.com.hk.

By Order of the Board
Culturecom Holdings Limited
Huang Mingguo
Executive Director and Chief Executive Officer

[#] Corporate Communication includes but is not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

敬啟者：

文化傳信集團有限公司（「本公司」）

– 2019/2020 年報、通函、股東週年大會通告及代表委任表格（「本次公司通訊」）之發佈通知

本公司之本次公司通訊之中、英文版本已上載於本公司網站（www.culturecom.com.hk）及香港交易所披露易網站（www.hkexnews.hk），歡迎瀏覽。如閣下已選擇收取公司通訊[#]之印刷本，本次公司通訊已按閣下所選定的公司通訊語言版本隨本函附上。

如閣下欲(i)收取公司將來的公司通訊之印刷本，以取代於公司網站登載的電子本(或收取於公司網站登載的公司通訊電子本，以取代印刷本)或(ii)更改所收取的公司通訊印刷本的語言版本，請閣下填妥在本函背面的變更申請表，並在變更申請表上簽名，然後把變更申請表寄回本公司之香港股份登記處香港中央證券登記有限公司（「香港股份登記處」），地址為香港灣仔皇后大道東183號合和中心17M樓。倘若閣下在香港投寄，可使用變更申請表內的郵寄標籤寄回，而毋須在信封上貼上郵票；否則，請貼上適當的郵票。閣下亦可把已填妥之變更申請表之掃描副本電郵到 culturecom.ecom@computershare.com.hk。變更申請表可於本公司網站（www.culturecom.com.hk）或香港交易所披露易網站（www.hkexnews.hk）內下載。

如閣下已選擇(或被視為已同意)收取公司通訊之網上版本但因任何理由以致收取或接收本次公司通訊上出現困難，只要閣下提出要求，本公司將儘快寄上所要求的本次公司通訊的印刷本，費用全免。

閣下可以隨時透過香港股份登記處以書面或透過電郵至 culturecom.ecom@computershare.com.hk 通知本公司，更改日後收取本公司通訊之語言版本及/或收取方式的選擇，儘管閣下早前曾向本公司作出任何其他指示。

如閣下對本函內容有任何疑問，請致電本公司電話熱線(852) 2997 2817，辦公時間為星期一至五（公眾假期除外）上午九時正至下午五時三十分或電郵至 culturecom.ecom@computershare.com.hk。

承董事會命
文化傳信集團有限公司
執行董事兼行政總裁
黃明國

二零二零年七月十七日

[#] 公司通訊包括但不限於：(a)董事會報告、其年度帳目連同核數師報告及財務摘要報告(如適用)；(b)中期報告及其中期摘要報告(如適用)；(c)會議通告；(d)上市文件；(e)通函；及(f)代表委任表格。

Change Request Form 變更申請表

致： 文化傳信集團有限公司（「本公司」或「貴公司」）
（股份代號：00343）
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

www.computershare.com/hk/contact