

中国信息经济学 2020 优秀成果

(标*为申报人)

信息经济组

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| 信息 经济 | 清华 大学 | Diffusing Coordination Risk | American Economic Review | 2020 | Deepal Basak, Zhen Zhou*(周臻) |
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| | 上海财经 大学 | The Competitive and Welfare Effects of Long-term Contracts with Network Externalities and Bounded Rationality | Economic Theory | 2020 | Dawen Meng*(孟大文), Guoqiang Tian |

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信息管理组

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| 信息管理 | 清华大学 | Flexible and Committed Advertising Contracts in Electronic Retailing | Information Systems Research | 2020 | Dengpan Liu* (刘登攀), Subodha Kumar, Vijay S. Mookerjee |
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| | 中国科学技术大学 | The Value of Buy-Online-and-Pickup-in-Store in Omni-Channel: Evidence from Customer Usage Data | Production and Operations Management | 2020 | Peijian Song, Quansheng Wang, Hefu Liu* (刘和福), Qi Li |
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| | 复旦大学 | How Mega Is the Mega? Exploring the Spillover Effects of WeChat Using Graphical Model | Information Systems Research | 2019 | Jinyang Zheng, Zhengling Qi, Yifan Dou* (窦一凡), Yong Tan |
| | 南京大学 | When Online Lending Meets Real Estate: Examining Investment Decisions in Lending-Based Real Estate Crowdfunding | Information Systems Research | 2020 | Yang Jiang* (姜杨), Yi-Chun (Chad) Ho, Xiangbin Yan, Yong Tan |